2022 Bastille Day Race
Sponsorship Levels

15 Run/5K Run & Walk
to benefit
Genesee County Habitat for Humanity
Saturday, July 9, 2022 Downtown Fenton

Genesee County Habitat for Humanity is seeking sponsors and volunteers for our Signature Event, the Bastille Day Race. The event features three timed, certified races: the 15K run, the 5K run, and the 5K walk.* All proceeds will be used to support our mission of providing decent, affordable housing in Genesee County. Yearly, Genesee Habitat builds or rehabs 6-8 affordable homes, provides approximately 150 homeowners with critical repairs, and invest in various neighborhood improvement projects. This year, we are hoping to raise $30,000 to support our mission of providing homes, communities and hope in Genesee County. We can’t meet this goal without the generous support of sponsors like you!

Presenting Sponsor - $5,000 (exclusive, only 1 available)
- Sponsor name and logo will be part of the official event name (2022 Bastille Day Race proudly presented by YOUR NAME)
- Most prominent logo on all shirts given out to event participants
- Most prominent logo and name recognition on all printed material for event
- Social media mentions
- Acknowledgment and logo included on Habitat website year-round and on event website
- Logo included on participant photos
- Five Adopt-A-Days (Team Build Days) geneseehabitat.org/corporate
- Community Partner benefits (Habitat window cling for your business, emblem for your website/social media, your logo on our website)

Gold Sponsor - $2,500
- Name and logo on race signage
- Second most prominent logo on all shirts given out to event participants
- Logo on all printed material for event, Habitat website and event website
- Recognition at event
- Social media mentions
- Two Adopt-A-Days (Team Build Days) geneseehabitat.org/corporate
- Community Partner benefits (see above)

Silver Sponsor - $1,000
- Third most prominent logo on all shirts given out to participants
- Logo on all printed material for event, Habitat website and event website
- Recognition at event
- Social media mention
- One Adopt-A-Days (Team Build Days) geneseehabitat.org/corporate
- Community Partner benefits (see above)

Bronze Sponsor - $500
- Logo on all printed material for event and event website
- Recognition at event
- Social media mention
- One Adopt-A-Day (Team Build Day) geneseehabitat.org/corporate

Mile Marker or Water Station Sponsor - $200 (18 available)
- Provided an official mile on the course with logo on mile marker sign
- Recognition on the event website
- Social media mentions

For more information, call 810-766-9089 ext. 210 or development@geneseehabitat.org

* The 2022 race is approved by the City of Fenton to be an in-person race; however, in the unlikely case of future state mandated or city required health restrictions, the race will be held virtually.