



# 2022 Bastille Day Race Sponsorship Levels



**15 Run/5K Run & Walk  
to benefit**

**Genesee County Habitat for Humanity  
Saturday, July 9, 2022 Downtown Fenton**

**Genesee County Habitat for Humanity is seeking sponsors and volunteers for our Signature Event, the Bastille Day Race.** The event features three timed, certified races: **the 15K run, the 5K run, and the 5K walk.\*** All proceeds will be used to support our mission of providing decent, affordable housing in Genesee County. Yearly, Genesee Habitat builds or rehabs 6-8 affordable homes, provides approximately 150 homeowners with critical repairs, and invest in various neighborhood improvement projects. **This year, we are hoping to raise \$30,000 to support our mission of providing homes, communities and hope in Genesee County. We can't meet this goal without the generous support of sponsors like you!**

## Presenting Sponsor - \$5,000 (exclusive, only 1 available)

- Sponsor name and logo will be part of the official event name (2022 Bastille Day Race proudly presented by YOUR NAME)
- Most prominent logo on all shirts given out to event participants
- Most prominent logo and name recognition on all printed material for event
- Social media mentions
- Acknowledgment and logo included on Habitat website year-round and on event website
- Logo included on participant photos
- Five Adopt-A-Days (Team Build Days) [geneseehabitat.org/corporate](http://geneseehabitat.org/corporate)
- [Community Partner benefits](#) (Habitat window cling for your business, emblem for your website/social media, your logo on our website)

## Gold Sponsor - \$2,500

- Name and logo on race signage
- Second most prominent logo on all shirts given out to event participants
- Logo on all printed material for event, Habitat website and event website
- Recognition at event
- Social media mentions
- Two Adopt-A-Days (Team Build Days) [geneseehabitat.org/corporate](http://geneseehabitat.org/corporate)
- [Community Partner benefits](#) (see above)

## Silver Sponsor - \$1,000

- Third most prominent logo on all shirts given out to participants
- Logo on all printed material for event, Habitat website and event website
- Recognition at event
- Social media mention
- One Adopt-A-Days (Team Build Days) [geneseehabitat.org/corporate](http://geneseehabitat.org/corporate)
- [Community Partner benefits](#) (see above)

## Bronze Sponsor - \$500

- Logo on all printed material for event and event website
- Recognition at event
- Social media mention
- One [Adopt-A-Day \(Team Build Day\)](#) [geneseehabitat.org/corporate](http://geneseehabitat.org/corporate)

## Mile Marker or Water Station Sponsor - \$200 (18 available)

- Provided an official mile on the course with logo on mile marker sign
- Recognition on the event website
- Social media mentions

For more information, call 810-766-9089 ext. 210 or [development@geneseehabitat.org](mailto:development@geneseehabitat.org)

\* The 2022 race is approved by the City of Fenton to be an in-person race; however, in the unlikely case of future state mandated or city required health restrictions, the race will be held virtually.