

# 2019 Bastille Day Race Sponsorship Levels

## 15 Run/5K Run & Walk

Saturday, July 13, 2019 \* Downtown Fenton

Genesee County Habitat for Humanity is seeking donations for our Signature Event, the Bastille Day Race. The event includes three timed and certified races the 15K run, the 5K run, and the 5K walk.

All proceeds from this event will stay in Genesee County and will be used to serve those in need of affordable housing. **We are hoping to raise \$30,000 this year to help offset part of the cost to build one additional house in Genesee County in 2019.** We currently serve 10-12 families per year and have built, rehabilitated or repaired over 180 homes for families in need of affordable housing, which totals more than 392 people in safe, decent homes. We can't meet this goal without the generous support of our sponsors.

### Title Sponsor - \$5,000 (1 available)

- Sponsor name will be part of the official event name (i.e., 18<sup>th</sup> Annual Bastille Day Race proudly sponsored by SPONSOR NAME)
- Most prominent logo on all shirts given out to event participants
- Most prominent logo and name recognition on all printed material for event
- Social media mentions
- Acknowledgment and logo included on website year-round
- Logo included on ALL professional photos taken at event
- Two team build days

### Gold Sponsor - \$1,500

- Race signage includes logo
- Second most prominent logo on all shirts given out to event participants
- Logo on all printed material for event and website
- Recognition at event
- Social media mentions
- One Team Build Day

### Silver Sponsor - \$750

- Third most prominent logo on all shirts given out to participants
- Logo on all printed material for event and website
- Recognition at event
- Social media mention

### Bronze Sponsor - \$300

- Logo on all printed material for event
- Recognition at event
- Social media mention

### Mile Marker or Water Station Sponsor - \$100 (18 available)

- Provided an official mile on the course with logo on mile marker sign
- Social media mentions

For more information about sponsorship, contact Greg Hull at 810-766-9089 ext. 210 or [development@geneseehabitat.org](mailto:development@geneseehabitat.org)