



**flintBRAND**

a program of Genesee County Habitat for Humanity

**Building Resident Action  
by Neighborhood Design**



Together, we're building a stronger community by investing in the places that make that community home

*What's your  
**Flint BRAND?***



Genesee County  
 **Habitat for Humanity**<sup>®</sup>

Affiliate of Distinction 2015-2017

**Flint BRAND** is a program designed to help neighborhood associations, block clubs and other grassroots organizations create visible, positive improvements in Flint neighborhoods. From community gardens to neighborhood parks, picnic pavilions, and more, **Flint BRAND** can help your group explore opportunities and obtain financial resources to launch projects that make your neighborhood home!

## Frequently Asked Questions

### **Do I need to have non-profit 501(c)3 status?**

No. Genesee County Habitat for Humanity will manage all billing and payment for projects.

### **Can an individual apply for money through this program?**

No, individuals are not eligible. Groups applying must have 5 or more active members with at least 3 who live in the proposed neighborhood.

### **We are forming a group right now. Are we eligible to apply?**

Yes! We welcome proposals from groups that are recently formed. We can also provide help establishing your group.

## Get started today!

Interested applicants can get started by contacting program staff at (810) 766-9089 ext. 208 or [neighborhoods@geneseehabitat.org](mailto:neighborhoods@geneseehabitat.org)

**For more information, visit**  
[www.geneseehabitat.org/flintBRAND](http://www.geneseehabitat.org/flintBRAND)



## Building Resident Action by Neighborhood Design

### **Do you fund neighborhoods outside the City of Flint?**

No. Funding is only available for projects that take place in the City of Flint.

### **Are there conditions for funded projects?**

Groups wishing to apply must meet with program staff and must be willing to work with Habitat to develop and implement their project. Groups will also be required to provide information on impact and results of the project in their neighborhood.

### **How large can funded projects be?**

Cost will vary depending on project. Flint BRAND can help provide an average of \$10,000 toward the total project cost.

**Flint BRAND** is made possible with support from Charles Stewart Mott Foundation.



What's your **Flint BRAND?**

