

Program Goals

- To implement high-impact, neighborhood designed projects that create a positive, lasting, and visible change in the physical landscape of Flint neighborhoods. Applications will be evaluated by a grant committee based on a project's ability to improve neighborhood conditions.
- Through **Flint BRAND**, Genesee County Habitat for Humanity seeks to encourage new and stronger relationships between residents of the community, among and between grassroots groups, and more established organizations, as we believe relationship building is key to transforming neighborhoods. Projects must have the potential to build and strengthen positive relationships inside the neighborhood through a visually transformative goal.

Project Funding Guidelines

- **Flint BRAND** will provide project funding on an average of \$10,000 per project. Each award will be weighed based on the goals above so projects less than \$10,000 are encouraged as well as projects that may slightly exceed the \$10,000 threshold.
- Project funding is limited to projects within the City of Flint boundaries.
- Projects must be neighborhood specific. Planning groups must be comprised of neighborhood residents and stakeholders and the project must take place in the same neighborhood as the group.
- All proposed projects must be planned and led by a group of at least 5 unrelated community members of the neighborhood and at least 3 of the group must live in the neighborhood.
- Projects must make use of the strengths and assets that already exist in the community. Strengths may include the commitment of residents, active networks and strategies already in place. Assets may be institutions, organizations and people whose resources, gifts and talents are used to make the project happen. Applicants are encouraged to think creatively about neighborhood assets and GCHFH will help groups identify these as part of the grant planning process.

- All projects should have a minimum **10% of project cost covered through in-kind contributions such as volunteer labor, donated materials, fundraising, or grant funding**. Habitat staff will work with interested groups to brainstorm and identify sources of in-kind project support.
- Project applications should include letters of support from community partners whose cooperation or involvement is necessary to the project's success. In addition, letters of commitment from governmental agencies or schools should be included when appropriate.

Application and Project Selection Process

Project applications will be accepted following the timeline below with an award and project review as follows:

<u>Date of Receipt</u>	<u>Review Date</u>	<u>Approval\Comment Date</u>
Before April 10, 2019	April 17, 2019	April 22, 2019

Eligible groups may submit only one application per project review round. Projects will be selected based on feasibility, sustainability, and alignment with program guidelines. Groups that do not receive project approval during a given project review round will be provided with feedback that can be used to strengthen applications and are eligible to submit a revised application for consideration at subsequent project review rounds.

How to apply: Groups interested in applying should contact Habitat for Humanity at:

**101 Burton St.
Flint, MI 48503
(810)766-9089 ext. 208**

neighborhoods@geneseehabitat.org

Genesee County Habitat for Humanity
Flint BRAND Project Application – 2019
Projects up to \$10,000
For projects completed by August 31, 2019

Name of group\organization:

Group\organization mailing address:

Number of members of your group\organizations:

Neighborhood where the project will take place:

How many group members live in the proposed neighborhood?

Name and title of contact person #1:

Address: _____

Phone Number: _____

Email Address: _____

Name and title of contact person #2:

Address: _____

Phone Number: _____

Email Address: _____

Organization Information

Tell us about your group? (Who are you and why do you meet? Who's involved and how do you include neighborhood residents? When and where does your group meet?)

Has your group been involved in neighborhood activities in the past 12 months?

Yes _____

No _____

If yes, please list some of the neighborhood activities that your group has planned or participated in during the last 12 months?

What are the specific neighborhood boundaries (streets, landmarks, etc...) of the area that your group serves?

Project Information

What is the project that your group is requesting support to complete? (i.e. community garden or rain garden construction, park improvements, pocket park development, etc...)

What neighborhood challenge, need, or opportunity will this project address?

What change do you expect to see as a result of your project?

Are you willing to work with Genesee County Habitat for Humanity staff to implement the project, develop metrics for evaluating success, and gather project success data?

Has your group received funding from the Community Foundation of Greater Flint for this or other projects in the neighborhood?

If yes, when?

Free Page (optional)

Is there anything else that we should know about your group or project? (Here's your chance to get creative. Is there something that we should know that you couldn't address in the questions above? Draw us a picture! Write us a poem! Do whatever you'd like with this page - or do nothing. Help us see the vision that you have for your project. Tell us, what's your **Flint BRAND?**)

Commitment

We understand that selection of this proposal will commit our group to:

1. Partner with Genesee County Habitat for Humanity to complete the activities described in this proposal.
2. Actively engage neighborhood residents in the design and implementation of the proposed project.
3. Engage in project evaluation activities including data collection and evaluation with support from Genesee County Habitat for Humanity.
4. Provide a **minimum match of 10% of project cost** towards implementation. Cost match can include volunteer hours, donated materials, Neighborhood Small Grant funds, or monetary donations.
5. Maintain and care for project following implementation.
6. Share activities and lessons learned with other groups and Genesee County Habitat for Humanity
7. I also understand that project budget will be determined following project approval and may be subject to change based on circumstances.

Submitted by: **Must be signed by a minimum of 5 members of your group, at least three of which must live in the proposed neighborhood.**

1. _____
Printed Name

Signature - Date

Address

2. _____
Printed Name

Signature - Date

Address

3. _____
Printed Name

Signature - Date

Address

4. _____
Printed Name

Signature - Date

Address

5. _____
Printed Name

Signature - Date

Address