



## 2023 Bastille Day Race Sponsorship Levels 15K Run & 5K Run/Walk to benefit

**Genesee County Habitat for Humanity**  
**Saturday July 8 2023 \* Downtown Fenton**



Genesee County Habitat for Humanity is seeking sponsors and volunteers for our Signature Event, the Bastille Day Race. The event features three timed, certified races: a 15K run and a 5K run/walk. Yearly, Genesee Habitat builds or rehabs 6-8 affordable homes; provides approximately 200 homeowners with critical repairs; and invests in neighborhood improvement projects. This year, we are hoping to raise \$30,000 to support our mission of building strength, stability, self-reliance, and shelter in Genesee County. We can't meet this goal without the generous support of sponsors like you!

### Presenting Sponsor - \$5,000

- Sponsor name and logo will be part of the official event name
- Sponsor logo on front of race participant shirts
- Most prominent logo on all shirts and printed materials
- Recognition at the event
- Acknowledgment and logo included on event website and on Habitat website year-round
- Social media mentions

### Gold Sponsor - \$2,500

- Sponsor name and logo on race signage
- Sponsor logo on back of race participant shirts
- Logo on all printed material for event, event website, and Habitat website
- Recognition at event
- Social media mentions

### Silver Sponsor - \$1,000

- Name and logo on race signage
- Sponsor logo on back of race participant shirts
- Logo on all printed material for event, event website, and Habitat website
- Recognition at event
- Social media mentions

### Bronze Sponsor - \$500

- Name and logo on race signage
- Logo on printed material for event, event website, and Habitat website
- Recognition at event
- Social media mentions

### Mile Marker or Water Station Sponsor - \$200

- Provided an official mile on the course with sign
- Social media mentions logo on mile marker sign
- Recognition on the event website

For more information or to sign up to sponsor,  
call 810-766-9089 ext. 208 or email [associatedevelopment@geneseehabitat.org](mailto:associatedevelopment@geneseehabitat.org)



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**Please Circle Sponsorship Choice**

Presenting Sponsor - \$5,000

Silver Sponsor - \$1,000

Gold Sponsor - \$2,500

Bronze Sponsor - \$500

Mile Marker or Water Station Sponsor - \$200

**Sponsor Information**

Sponsor/Business Name: \_\_\_\_\_

Mailing Address: \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_

Contact Name: \_\_\_\_\_

Phone: \_\_\_\_\_ Email: \_\_\_\_\_

**To sponsor, please return this form with check made payable to**

Genesee County Habitat for Humanity  
101 Burton St.  
Flint, Michigan 48503

or pay online at [geneseehabitat.org/sponsor](http://geneseehabitat.org/sponsor)

Please contact us at (810) 766-9089 ext. 208 or  
[associatedevelopment@geneseehabitat.org](mailto:associatedevelopment@geneseehabitat.org) for more details

**Thank you for your support!**